



DISTINCTIVE CAREER SERVICES

PARTNER PROGRAM



WWW.DISTINCTIVEWEB.COM

WELCOME!

a little about us...

Widely recognized as one of the industry's longest-standing résumé writing companies and an industry pioneer on the internet, Distinctive Career Services is respected for our unmatched expertise, quality, and commitment to clients. Originally launched as Distinctive Documents, since 1996, we have met the resume development and career marketing needs of well over 10,000 discriminating professionals.

Renowned for our highly personalized and uncompromisingly professional services, in addition to **career coaching**

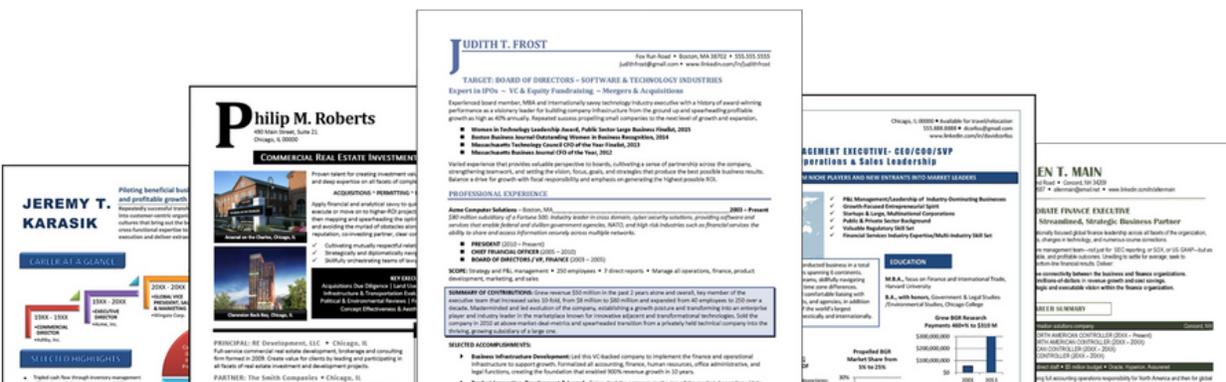
and job search services, **we create powerful, engaging résumés, LinkedIn profiles, and other career marketing documents** that are infused with the client's brand, tell compelling career stories, convey their unique value, and empower our clients to stand out confidently, get attention, be more competitive.

Partners also have the opportunity to promote our other job search programs and services, such as our **Distinctive Resume Templates, Reinvent Yourself!** program, and **30-Day Job Search Jumpstart** program.



Prior to using your services I was averaging about one call from every 10th résumé or application I submitted for a potential job...After working with Distinctive Career Services and reworking my résumé I was getting responses from about 40% of the applications I was sending out...Within one month of working with my new résumé I was in the position of having multiple offers and have ended up accepting the perfect position.

— A.E., Georgia



PARTNER PROGRAM

distinctiveweb.com/partner-program

Trust us to take care of all the career marketing needs of your referrals!

We'll close the sale, do all the work, and then send YOU a check!

Resume Writing & Job Search Services

15% COMMISSION

Job Search Digital Programs & Products

25% COMMISSION

Exclusive Executive Services

10% COMMISSION

Partner with us and earn as much as \$190+ per new résumé services transaction (plus 15% commission on other services ordered), 25% on other job search products and programs, and 10% on exclusive executive services. Join us:

distinctiveweb.com/partner-program

BENEFITS!

- ✓ Free to join
- ✓ Real-time commissions & reporting
- ✓ Telephone sales support
- ✓ Affiliate support
- ✓ High conversions
- ✓ Paid monthly via Paypal

Do you work with individuals in career transition or have a website that caters to people in career transition? Our Partner Program is an excellent passive income source for recruiters, career counselors, life coaches, and anyone else who works with people in career transition.



how we are different



**RÉSUMÉS
THAT GET
RESULTS**

We bring together industry masterminds in an unprecedented, collaborative team effort to deliver top-notch quality and service for EVERY client. The founder and CEO of Distinctive Career Services, LLC, Michelle Dumas is one of the industry's most respected experts. With close to 25 years of experience, numerous national awards for résumé writing, and extensive credentials, Michelle has assembled a handpicked team of the industry's top professional résumé writers, LinkedIn writers, and career coaches and is passionate about helping every client achieve their highest professional aspirations within meaningful and rewarding careers.

ASSOCIATIONS & CREDENTIALS



THE PROCESS

what affiliate partners can expect

- ✓ Once your affiliate application is approved, you will receive access to an affiliate dashboard where you will find all the materials and links you need to promote our services and products. The dashboard also provides an easy way to keep track of your sales and commissions.
- ✓ Provide your clients with your unique affiliate link. When they click the link, our system knows to attribute any sale that follows to you. Cookies remain active for 360 days.
- ✓ Digital products and programs can be purchased online 24/7 and as the referrer, you will be immediately credited with your referral commission.
- ✓ We encourage clients seeking our résumé writing or other job search services to set up a free Discovery Consultation during which we will discuss their needs and recommend a bundle of services. When the sale is made, you will immediately be credited with your referral commission. If a client opts for our installment option, your commission will be credited as we receive payment.
- ✓ Affiliates are paid via Paypal on the 1st business day of each month.

THE PROCESS

what clients can expect

- ✓ Once a project is booked, our career insights intake worksheet is the first step and will guide the client in gathering the data we need to write the career documents.
- ✓ After the worksheet is complete, we'll introduce the client to a writer who will conduct a one-on-one telephone consultation to get to know the client and dig deeper into career goals and accomplishments.
- ✓ Proofs will be completed within 10-15 business days and emailed for review, feedback, and if necessary, corrections.
- ✓ We'll work with the client on up to three sets of revisions, ensuring the client is completely satisfied and confident in the new résumé and other documents.
- ✓ Our relationship doesn't end there. Many clients have us support them with other aspects of their job search. As an affiliate, you will be credited with any follow-on sales.

SIGNATURE SERVICE

professional résumé writing

Includes...

- Access to our exclusive client portal
- More than \$345 in free job search tools and resources
- In-depth Career Insights Worksheet
- Personal, one-on-one consultation
- Unlimited revisions
- 100% satisfaction guarantee

INVESTMENT:

\$450-\$2570

Charge depends on the complexity of the project and options chosen. We also offer the option to pay in 2 equal monthly payments.

As a Partner, you will receive 15% commission on the total sale.

Other services that can be selected on an 'a la carte' basis include letter writing, LinkedIn profile writing, biography writing, distribution services, coaching, and more.

BENEFITS OF WORKING WITH US



EARN MORE MONEY: Elevate your earnings potential and get paid what you are worth. Our clients report ROI of \$10k, \$20k, even \$40k or more.



LAND A NEW JOB SOONER: Save time and money, reduce the stress of a long, frustrating search, get more attention, land interviews, and win job offers.



ADVANCE YOUR CAREER: Maximize your strengths and paint a compelling picture of your true value. Position yourself to win the jobs you most want.



FEEL MORE CONFIDENT: Gain confidence to reach higher than you ever dreamed possible. Create a highly professional, polished first impression.



BE MORE COMPETITIVE: Differentiate yourself and stand out from the crowd. Capture attention as the top-of-mind choice for the most desirable positions.

Hi Michelle...I have had six phone interviews with recruiters leading to being a candidate for Chairman of a {Name of State} based company, CEO for a {Name of State} Company and being introduced to two private equity firms by another recruiter for Board Directorships. Two others want to introduce me to private equity firms they partner with for proprietary deals. Finally, {Name of Recruiter} of {Name of Firm} out of Silicon Valley said the resume was among the best five he has ever seen from both a format and content standpoint (maybe all 5 are your clients!)...On the VC side, I received a couple of email responses. I thought you might want to know all of this. Thanks for the great work.

-T.R., Indiana

other services

Current as of June 2020 | Please see our website for the latest pricing and services

CATEGORY/ITEM	RATE
JOB SEARCH SERVICES	
Distribution to Recruiters - reach out to recruiters who work in your industry	\$575
Distribution to VCs/PEs - great way to access the hidden job market	\$575
LinkedIn Done-for-You - we'll upload content & configure LinkedIn for you	\$75
LinkedIn Networking Kickstart - get our help propelling your LinkedIn presence	\$395
Job Search Accelerator - customization of documents for specific opportunities	\$145
Job Search Accelerator 6-pack - buy 5 customizations get 1 free	\$725
Networking Business Cards - 500 cards with your personal branding	\$90
COACHING	
DISC Career Management Report	\$139
Interview Coaching - get support preparing and practicing for interviews	\$175
Job Search Coaching - any job search topic you need support for	\$175
Career Focus Coaching - <i>program coming soon</i>	
WRITING SERVICES	
Resume Editing and Proofreading	<u>See Options</u>
Resume and LinkedIn Profile Updating	<u>Get Quote</u>
Executive Services - work directly with Michelle Dumas	<u>See Options</u>
Letter Writing	\$195
Professional Bio Writing	\$425
LinkedIn Profile Content Writing	\$395
Infographic Value Profile / Networking Resume Creation	\$595
References Dossier	\$95
JOB SEARCH PROGRAMS	
Job Search Jumpstart 30-Day Challenge	<u>See Pricing</u>

25 YEARS OF EXCELLENCE

client success stories

“

I don't think it's an exaggeration to say that hiring Michelle was the best investment I've ever made in my career. I probably have been repaid 100-fold for what I spent. Above and beyond the quality of Michelle's work, the way she goes about doing it is a revelation. Her adherence to process, deadlines and quality control is so unyielding that I've been inspired to apply it to my own work as well. When she says something, she inevitably holds herself to it, which is rare these days. In sum, to anyone looking for a resume consultant, I give Michelle Dumas the highest recommendation I can possibly give to another person: A+, five stars, you name it. You won't be disappointed.

J.O., California

“

I wanted you to know that I was offered a position yesterday here in the XXXXX area at an excellent medical device/laser therapy equipment company. I have accepted the position... Now that the search is over, I want you to know that I have had more responses to my resume in the last 3 months than at any other time in my career. I have had multiple responses to cold call mailings. (a ten fold increase over previous cold job searches) Also the e-distribution you sent out netted me 1 phone interview per every 8-10 e-mail response. Excellent!! I am a faithful supporter of your work. Thanks again.

J.W., Utah

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READY TO GET STARTED?

Apply Today!
distinctiveweb.com/partner-program



Do you have questions?

Call us at: 800.644.9694 Ext 84

SCHEDULE A CALL